Bayer and FMC Join Forces to Combat Cotton Bollworm

This 2020 rebate combines the best in class cotton trait technology of Bollgard II® XtendFlex® and Bollgard® 3 XtendFlex® with Prevathon® insect control powered by Rynaxypyr® active; a cutting edge product from FMC, for controlling damaging insects. The multiple modes of action produced by combining these technologies is designed to protect yields. Bayer’s commitment to assisting farmers impacted by CBW pressure is and continues to remain STRONG.

Program Details

1. What is the rebate?
   Save $2/acre off each 20 oz application of Prevathon® insect control applied to Bollgard II® XtendFlex® Cotton or Bollgard® 3 XtendFlex® Cotton. Maximum annual application rate of 60 oz/acre per label.

2. Who is eligible for the rebate?
   Cotton growers who are planting eligible Bollgard II® XtendFlex® or Bollgard® 3 XtendFlex® Cotton and spraying with Prevathon® insect control.

3. Can I use this rebate on other Cotton Seed Traits?
   No. The rebate will only cover Prevathon® insect control applications on fields planted with eligible Bollgard II® XtendFlex® or Bollgard® 3 XtendFlex® Cotton.

4. What do I need to do to receive my rebate?
   Growers are enrolled automatically with qualifying purchases of Bollgard II® XtendFlex® or Bollgard® 3 XtendFlex® Cotton and Prevathon® insect control.

5. When will I receive my rebate?
   Checks will be mailed directly to the grower from Bayer beginning in December.*

6. What is the recommended spray rate?
   20 fluid oz./acre of Prevathon® insect control

7. What if I need to spray multiple times?
   Multiple sprays are applicable. In accordance with the label, the maximum amount of Prevathon® insect control per acre/year is 60 fluid oz.

8. What does the dealer need to do?
   Report units of eligible purchases of Bollgard II® XtendFlex® or Bollgard® 3 XtendFlex® Cotton along with applicable Prevathon® insect control volume per grower to AgData/Data Dimensions by 10/15/2020.

9. Eligible purchase dates for both Bollgard II® XtendFlex® or Bollgard® 3 XtendFlex® Cotton and Prevathon® insect control are 9/1/2019 through 8/31/2020.

*Redemptions of less than $5 in total will not be paid.

Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years wherever possible.

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