



# BAYER and FMC Join Forces to Combat Cotton Bollworm



This 2022 rebate combines the best in class cotton trait technology of Bollgard II<sup>®</sup> XtendFlex<sup>®</sup> and Bollgard<sup>®</sup> 3 XtendFlex<sup>®</sup> with Prevathon<sup>®</sup> insect control powered by Rynaxypyr<sup>®</sup> active, a cutting edge product from FMC, and Vantacor<sup>™</sup> insect control powered by Rynaxypyr active, a new highly concentrated formulation with a low use rate also from FMC. **The multiple modes of action produced by combining these technologies is designed to protect yields. Bayer's** commitment to assisting growers impacted by Cotton Bollworm (CBW) pressure is and **continues to remain STRONG.** 

# **PROGRAM DETAILS**

# 1. What is the rebate?

Save **\$2/acre** off each 20 fluid oz application of Prevathon<sup>®</sup> insect control or 1.7 fluid oz/acre application of Vantacor<sup>™</sup> insect control applied to Bollgard II<sup>®</sup> XtendFlex<sup>®</sup> or Bollgard<sup>®</sup> 3 XtendFlex<sup>®</sup> Cotton. Maximum annual application rate of 60 fluid oz/acre for Prevathon<sup>®</sup> insect control and 5.1 fluid oz/acre for Vantacor<sup>™</sup> insect control per label.

# 2. Who is eligible for the rebate?

Cotton growers who are planting eligible Bollgard II<sup>®</sup> XtendFlex<sup>®</sup> or Bollgard<sup>®</sup> 3 XtendFlex<sup>®</sup> Cotton and spraying with Prevathon<sup>®</sup> insect control and/or Vantacor<sup>™</sup> insect control.

#### 3. Can I use this rebate on other Cotton Seed Traits?

No. The rebate will only cover Prevathon<sup>®</sup> and/or Vantacor<sup>™</sup> insect control applications on fields planted with eligible Bollgard II<sup>®</sup> XtendFlex<sup>®</sup> or Bollgard<sup>®</sup> 3 XtendFlex<sup>®</sup> Cotton.

# 4. What do I need to do to receive my rebate?

Growers are enrolled automatically with qualifying purchases of Bollgard II<sup>®</sup> XtendFlex<sup>®</sup> or Bollgard<sup>®</sup> 3 XtendFlex<sup>®</sup> Cotton and Prevathon<sup>®</sup> and/or Vantacor<sup>™</sup> insect control.

#### 5. When will I receive my rebate?

Checks will be mailed directly to the grower from Bayer beginning in **December**.\*

Bayer is a member of Excellence Through Stewardship<sup>®</sup> (ETS). Bayer products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Bayer's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. Commercialized products have been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship<sup>®</sup> is a registered trademark of Excellence Through Stewardship.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. It is a violation of federal and state law to use any pesticide product other than in accordance with its labeling. NOT ALL formulations of dicamba, glyphosate or glufosinate are approved for in-crop use with products with XtendFlex<sup>®</sup> Technology. ONLY USE FORMULATIONS THAT ARE SPECIFICALLY LABELED FOR SUCH USES AND APPROVED FOR SUCH USE IN THE STATE OF APPLICATION. Contact the U.S. EPA and your state pesticide regulatory agency with any questions about the approval status of dicamba herbicide products for in-crop use with Roundup Ready 2. Xtend<sup>®</sup> soybeans or products with XtendFlex<sup>®</sup> Technology.

B.t. products may not yet be registered in all states. Check with your seed brand representative for the registration status in your state.

# 6. What is the recommended spray rate?

20 fluid oz/acre of Prevathon<sup>®</sup> insect control or 1.7 fluid oz/acre of the highly concentrated formulation of Vantacor<sup>™</sup> insect control.

# 7. What if I need to spray multiple times?

Multiple sprays are applicable. In accordance with the label, the maximum amount of Prevathon<sup>®</sup> insect control per acre/ year is 60 fluid oz and 5.1 fluid oz of Vantacor<sup>™</sup> insect control.

# 8. What does the dealer need to do?

Report units of eligible purchases of Bollgard II<sup>®</sup> XtendFlex<sup>®</sup> or Bollgard<sup>®</sup> 3 XtendFlex<sup>®</sup> Cotton to Bayer along with applicable Prevathon<sup>®</sup> and/or Vantacor<sup>™</sup> insect control volume per grower to TKXS by **10/15/2022**.

#### 9. Eligible purchase dates for both

Bollgard II<sup>®</sup> XtendFlex<sup>®</sup> or Bollgard<sup>®</sup> 3 XtendFlex<sup>®</sup> Cotton and Prevathon<sup>®</sup> insect control and/or Vantacor<sup>™</sup> insect control are **9/1/2021 through 8/31/2022**.

\*Redemptions of less than \$5 in total will not be paid.

Performance may vary, from location to location and from year to year, as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields.

Products with XtendFlex® Technology contains genes that confer tolerance to glyphosate, glufosinate and dicamba. Glyphosate will kill crops that are not tolerant to glyphosate. Glufosinate will kill crops that are not tolerant to glufosinate. Dicamba will kill crops that are not tolerant to dicamba. Contact your seed brand dealer or refer to the Bayer Technology Use Guide for recommended weed control programs. Insect control technology provided by VIp3A is utilized under ticense from Syngenta Crop Protection AG. Bayer, Bayer Cross, Boligard II®, Boligard®, Respect the Refuge and Cotton Design®, Roundup Ready 2 Xtend® and XtendFlex® are registered trademarks of Bayer Group. LibertyLink® and the Water Droplet Design® in atfiliate. NexGen® and The Next Generation of Cotton® are registered trademarks of Americot, Inc. All other trademarks are the property of their respective owners. ©2022 Bayer Group. All rights reserved.

