

# 2020

# ADVANCED PROTECTION PROGRAM

## IMPORTANT INFORMATION

### EFFECTIVE DATES

Nov 1, 2019 - Aug 31, 2020

### ELIGIBLE GEOGRAPHY

US cotton states

## MAXIMIZE YOUR INCENTIVES IN 3 SIMPLE STEPS

1. Purchase at least 40 units of NexGen XtendFlex cotton seed
2. Purchase at least 60 gals of Interline herbicide or 120 gals of InterMoc herbicide  
*(Equivalent combinations of Interline or InterMoc are acceptable.)*
3. Purchase at least 1 additional eligible crop protection product

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## NEXGEN® XTENDFLEX® COTTON SEED VARIETIES & INTERLINE® HERBICIDE INCENTIVES

Americot is excited to offer our Advanced Protection Program to cotton growers who purchase NexGen XtendFlex cotton seed varieties along with a selection of crop protection products in the defined program geography.

## QUALIFYING PRODUCTS & INCENTIVE

PRODUCT	MOA GROUP #	MINIMUM PURCHASE	USE RATES/ACRE (MAX PROGRAM RATES)	PER APPLICATION EARNINGS	MAX EARNINGS PER ACRE
NexGen® XtendFlex® Varieties		40 units	1 unit = 6 acres		
Interline® (Glufosinate)	10	60 gals	32 floz (up to 2 apps)	<b>\$0.75</b>	<b>\$1.50</b>
or InterMoc™ (Glufosinate + S-Metolachlor)	10, 15	120 gals	64 floz (1 app)	<b>\$1.50</b>	<b>\$1.50</b>

\*Equivalent combinations of Interline or InterMoc are acceptable. For Example: 15 gals Interline (25%) + 90 gals InterMoc (75%) or 30 gals Interline (50%) + 60 gals InterMoc (50%)

### PRODUCTS TO EARN ADDITIONAL INCENTIVES:

CottolyST™ Enhanced (Seed Treatment)		40 units	1 unit = 6 acres		<b>\$0.75</b>
Satellite® HydroCap or Flex (Pendimethalin)	3	5 gals	16 floz (up to 32 floz)	<b>\$0.50</b>	<b>\$1.00</b>
Mocasin® II Plus (S-Metolachlor)	15	5 gals	20 floz (up to 40 floz)	<b>\$0.50</b>	<b>\$1.00</b>
Pix® WSG (Mepiquat Chloride)		20 lbs	0.8 oz (up to 2 apps)	<b>\$0.05</b>	<b>\$0.10</b>
Argyle® OD (Acetamiprid + Bifenthrin)	4A, 3A	4 gals	8 floz (up to 16 floz)	<b>\$0.25</b>	<b>\$0.50</b>
Acenthrin® (Acephate + Bifenthrin)	1B, 3A	40 lbs	1 lb (up to 2 lb)	<b>\$0.50</b>	<b>\$1.00</b>
Adios® (Thidiazuron + Diuron)		5 gals	8 floz (up to 2 apps)	<b>\$0.25</b>	<b>\$0.50</b>

Cotton seed reported via EDI/GPOS to Americot. All other products are reported via EDI/GPOS to UPL.

## INCREASE YOUR YIELDS. INCREASE YOUR ROI.



# 2020 ADVANCED PROTECTION PROGRAM

## PROGRAM REQUIREMENTS

The rebate for an eligible grower or farm entity shall be calculated by:

Multiplying the net NexGen XtendFlex cotton seed units<sup>1</sup> purchased by the acre conversion rate chart to determine the grower's eligible cotton acres in the program.

<sup>1</sup>Net units shall equal NexGen XtendFlex cotton seed units purchased minus returns or replant units.

Match the grower's eligible crop protection products purchased against the grower's eligible NexGen XtendFlex cotton seed acres and the corresponding rebate earnings per acre.

Eligible crop protection products will only be considered for rebate calculations if reported via electronic data exchange (EDI) or grower point of sale (GPOS) via Data Dimensions ([www.yourdatadimensions.com](http://www.yourdatadimensions.com)) from crop protection manufacturers' authorized dealers and invoiced between **November 1, 2019** and **August 31, 2020** or purchase Adios between **November 1, 2019** and **October 31, 2020**.

Please direct any questions to Customer Support:

**Phone:** 1-800-901-0012

**Hours:** Monday - Friday 8am - 5pm EST

**Email:** [sales@yourdatadimensions.com](mailto:sales@yourdatadimensions.com)

GPOS information must be reported under the same Trait License # to get credit for all eligible purchases.

Retailers must report EDI/GPOS by **September 30, 2019** (or **October 31, 2020** for Adios) to be considered in this program.

Program subject to change at Americot's discretion without notice to program participants.

Participation by growers in the program is voluntary and is not required in order to purchase any products participating in this program.

Incentives under this program will be issued on all qualifying orders no later than **December 31, 2020**.

*This is a cash rebate offer. Rebate payment will be in the form of a check issued to the retailer from whom qualified grower purchased all (or the largest share) of its NexGen XtendFlex cotton seed, in the qualified grower's name, upon satisfaction of all program requirements. This is not a points or merchandise incentive.*



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