

# 2019

# ADVANCED PROTECTION PROGRAM

## IMPORTANT INFORMATION

### EFFECTIVE DATES

Nov 1, 2018 - Aug 31, 2019

### ELIGIBLE GEOGRAPHY

US cotton states

## MAXIMIZE YOUR INCENTIVES IN 3 SIMPLE STEPS

1. Purchase at least 40 units of NexGen XtendFlex cotton seed
2. Purchase at least 60 gals of Interline herbicide or 120 gals of InterMoc herbicide  
*(Equivalent combinations of Interline or InterMoc are acceptable.)*
3. Purchase at least 1 eligible additional product



Americot, Inc.

5013 122nd Street  
Lubbock, TX 79424

888.678.SEED

www.americot.com



## NEXGEN® XTENDFLEX® COTTON SEED VARIETIES & INTERLINE® HERBICIDE INCENTIVES

Americot is excited to offer our Advanced Protection Program to cotton growers who purchase NexGen XtendFlex cotton seed varieties along with a selection of crop protection products in the defined program geography.

## QUALIFYING PRODUCTS & INCENTIVE

PRODUCT	MOA GROUP #	MINIMUM PURCHASE	USE RATES/ACRE (MAX PROGRAM RATES)	PER APPLICATION EARNINGS	MAX EARNINGS PER ACRE
NexGen® XtendFlex® Varieties		40 units	1 unit = 6 acres		
Interline® (Glufosinate)	10	60 gals	32 fl oz (up to 2 apps)	<b>\$0.75</b>	<b>\$1.50</b>
—or— InterMoc™ (Glufosinate + S-Metolachlor)	10, 15	120 gals	64 fl oz (1 app)	<b>\$1.50</b>	<b>\$1.50</b>

\*Equivalent combinations of Interline or InterMoc are acceptable. For Example: 15 gals Interline (25%) + 90 gals InterMoc (75%) or 30 gals Interline (50%) + 60 gals InterMoc (50%)

## PRODUCTS TO EARN ADDITIONAL INCENTIVES:

CottolyST™ Enhanced (Seed Treatment)		40 units	1 unit = 6 acres		<b>\$0.75</b>
Satellite® HydroCap or Flex (Pendimethalin)	3	5 gals	16 fl oz (up to 32 fl oz)	<b>\$0.50</b>	<b>\$1.00</b>
Mocasin® II Plus (S-Metolachlor)	15	5 gals	20 fl oz (up to 40 fl oz)	<b>\$0.50</b>	<b>\$1.00</b>
Argyle™ (Acetamiprid + Bifenthrin)	4A, 3A	4 gals	8 fl oz (up to 16 fl oz)	<b>\$0.25</b>	<b>\$0.50</b>
Acenthrin™ (Acephate + Bifenthrin)	1, 3A	40 lbs	1 lb (up to 2 lb)	<b>\$0.50</b>	<b>\$1.00</b>

## PROGRAM REQUIREMENTS

Eligible products will only be considered for rebate calculations if reported by your retailer via electronic data exchange (EDI) or grower point of sale via Data Dimensions ([www.yourdatadimensions.com](http://www.yourdatadimensions.com)).

Please direct any questions to Customer Support:

**Phone:** 1-800-901-0012

**Hours:** Monday - Friday 8am - 5pm EST

**Email:** [Sales@yourdatadimensions.com](mailto:Sales@yourdatadimensions.com)

Grower POS information must be reported under the same Trait License # to get credit for all eligible purchases.

Retailer must certify and submit grower's POS information by **August 31, 2019**.

Replant seed acres do not qualify as seed match-up acres.

Program subject to change at Americot's discretion.

Incentives under this program will be issued on all qualifying orders no later than **December 31, 2019**.

\* This is a cash rebate offer. Check will be issued to the retailer qualifying the most NexGen XtendFlex cotton seed, in the grower's name, upon satisfaction of all proof-of-purchase documents. This is not a points or merchandise incentive.



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